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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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In re application of: Rowe, et al.

Attorney Docket No.: IGT1P048/P-537

Application No.: 10/066,176

Examiner: Duran, Arthur D.

Filed: February 1, 2002

Group: 3622

Title: Utilization of Single Relational  
Polymorphisms for Data Analysis and Targeted  
Marketing

Confirmation No.: 2727

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**CERTIFICATE OF EFS-WEB TRANSMISSION**

I hereby certify that this correspondence is being transmitted electronically through EFS-WEB to the Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450 on **July 9, 2008**  
Signed: /Roger S. Sampson /  
Typed: Roger S. Sampson

**INFORMATION DISCLOSURE STATEMENT  
BEFORE FINAL ACTION OR NOTICE OF ALLOWANCE  
(37 CFR §§ 1.56 AND 1.97(c))**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

The reference(s) identified in the attached PTO Form 1449, (copies of non-U.S. references are attached), may be material to examination of the above-identified patent application. Applicants identify the reference(s) in compliance with their duty of disclosure pursuant to 37 CFR §§1.56 and 1.97. The Examiner is requested to make the identified reference(s) of official record in this application.

This Information Disclosure Statement is not to be construed as a representation that a search has been made, that additional information material to the examination of this application does not exist, or that the reference(s) indeed constitutes prior art.

This Information Disclosure Statement is being filed after the mailing date of the first Office Action on the merits, or after three months from the filing date of this application, whichever event occurred last, but it is believed before the mailing date of either: (i) a final action under §1.113 or (ii) a notice of allowance under §1.311, whichever occurs first.

Accompanying this Information Disclosure Statement is the fee set forth in 37 CFR 1.17(p).

The Commissioner is hereby authorized to charge the fee of \$180.00 in payment of the Information Disclosure Statement Fee and any additional that may be due to Deposit Account 504480 (Order No. IGT1P048).

Respectfully submitted,  
Weaver Austin Villeneuve & Sampson LLP

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